

ESPANOLA MINOR HOCKEY ASSOCIATION

Sponsorship Policy

Date Approved: September 2017

Purpose:

To offer sponsors advertising exposure by means of their donations.

Application:

Top Sponsorship: (price of jerseys) this would include the donation towards new team jerseys. The sponsor will have their business logo printed on the new jerseys. This is a three year contract. The sponsor will also have their business logo on the EMHA webpage with a link to their business website, business logo on the EMHA Facebook page, and also their logo in the monthly newsletter. The sponsor would also get a thank you card, a thank you acknowledgement in the local newspaper, and a team photo to display at their business.

\$100-\$500: One year contract to have the sponsor's business logo advertised on the EMHA webpage with a link to their business website, business logo on the EMHA Facebook page and also their logo in the monthly newsletter. This sponsor would also receive a thank you card and a thank you acknowledgement in the local newspaper.

\$250: One year contract to have the sponsor's business logo advertised on the rink dividers for the Espanola Minor Hockey Association's Initiation Program. This sponsor would also receive a thank you card and a thank you acknowledgement in the local newspaper.

